



Director of the Year 2006 SPONSOR BENEFITS

*Wednesday, March 1, 2006
Manchester Grand Hyatt
(Downtown-San Diego)*

HOST (1) @ \$20,000: Barney & Barney LLC

- Co-host on podium night of DOY
- Equal billing with CDF in all advertising, press releases and collateral in regard to DOY 2006
- 2 tables with total 20 guests front and center at the DOY
- VIP reception - 6 guests
- Designation as host sponsor in multi-media presentation
- Dominance of your company logo and link on CDF website to your website
- Dominant island advertisement in business newspaper special insert
- 250 word advertorial business newspaper insert

VIP RECEPTION HOST (1) @ \$10,000: Fish & Richardson, P.C.

- Co-host on podium at VIP reception
- Included in advertising, press releases and collateral in regard to DOY 2006
- 1 table with total 10 guests priority seating at DOY
- Full screen logo included in video
- VIP reception - 6 guests
- Your company logo and link on CDF website to your website
- 1/8 page advertisement in business newspaper special insert

PRESENTING (12) @ \$5000:

- One award presenter on night of DOY
- Included in advertising, press releases and collateral in regard to DOY 2006
- 1 table with total 10 guests priority seating at DOY
- Full screen logo included in video
- VIP reception – 2 guests
- Your company logo and link on CDF website to your website
- 1/8 page advertisement in business newspaper special insert

SUPPORTING (unlimited) @ \$2,000:

- 1 table with 10 guests at DOY
- Listing in business newspaper special insert
- Listed on website