



Director of the Year 2010
SPONSOR BENEFITS
Thursday, September 30, 2010
VIP Reception: Thursday, September 23, 2010
Hyatt Regency La Jolla
(La Jolla)

HOST (1) @ \$20,000: Barney & Barney LLC

- Co-host on podium night of DOY
- Equal billing with CDF in all advertising, press releases and collateral in regard to DOY 2010
- 2 tables with total 20 guests front and center at the DOY
- VIP reception - 6 guests
- Designation as host sponsor in multi-media presentation
- Dominance of your company logo and link on CDF website to your website

PRESENTING (12) @ \$5,000: Sold Out!

- One award presenter at podium on night of DOY
- Included in advertising, press releases and collateral in regard to DOY 2010
- 1 table with total 10 guests priority seating at DOY
- Full screen logo included in video
- VIP reception – 2 guests
- Your company logo and link on CDF website to your website

VIP SPONSOR (1) - \$3,000: City National Bank

- Host at podium during VIP reception
- VIP reception - 4 guests
- Four (4) DOY 2010 Event tickets
- Listing on event program
- Logo listed on CDF DOY website

WINE SPONSOR - \$3,000 each:

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) DOY 2010 Event tickets
- Listing on event program
- Logo listed on CDF DOY website

DESSERT SPONSOR (1) - \$3,000:

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) DOY 2010 Event tickets
- Listing on event program
- Logo listed on CDF DOY website

CENTERPIECE SPONSOR (1) - \$3,000:

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) DOY 2010 Event tickets
- Listing on event program
- Logo listed on CDF DOY website

SUPPORTING (Table) SPONSOR (unlimited) @ \$2,000

- 1 table with 10 guests at DOY
- Listed on website



Director of the Year 2010 Sponsorship Form

The following indicates my sponsorship commitment:

- Host @ \$20,000 (**SOLD!**) – Barney & Barney LLC
- Presenting Sponsor @ \$5,000 (**SOLD OUT!**)
- Supporting (Table) Sponsor @ \$2,000
- VIP Reception Sponsor @ \$3,000 (**SOLD!**) – City National Bank
- Wine Sponsor @ \$3,000
- Dessert Sponsor @ \$3,000
- Centerpiece Sponsor @ \$3,000
- Individual Ticket @ \$225

Check enclosed

Please invoice

Name: _____

Company: _____

Address: _____

City: _____

State/Zipcode: _____

Phone: _____

Fax: _____

Email: _____

Please return fax to : (858) 455-7387

E-mail: events@directorsforum.com

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