



Director of the Year 2009
SPONSOR BENEFITS
Tuesday, September 29, 2009
Hyatt Regency La Jolla
(La Jolla)

HOST (1) @ \$20,000: Barney & Barney LLC

- Co-host on podium night of DOY
- Equal billing with CDF in all advertising, press releases and collateral in regard to DOY 2009
- 2 tables with total 20 guests front and center at the DOY
- VIP reception - 6 guests
- Designation as host sponsor in multi-media presentation
- Dominance of your company logo and link on CDF website to your website

VIP RECEPTION HOST (1) @ \$10,000: Mintz Levin

- Co-host on podium at VIP reception
- Included in press releases and collateral in regard to DOY 2009
- 1 table with total 10 guests priority seating at DOY
- Full screen logo included in video
- VIP reception - 6 guests
- Your company logo and link on CDF website to your website

PRESENTING (12) @ \$5,000:

- One award presenter at podium on night of DOY
- Included in advertising, press releases and collateral in regard to DOY 2009
- 1 table with total 10 guests priority seating at DOY
- Full screen logo included in video
- VIP reception – 2 guests
- Your company logo and link on CDF website to your website

SUPPORTING (Table) SPONSOR (unlimited) @ \$2,000

- 1 table with 10 guests at DOY
- Listed on website

WINE SPONSOR - \$3,000 each: Local.com

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) 2009 CDF DOY Event tickets
- Listing on event collateral materials
- Logo listed on CDF DOY website

DESSERT SPONSOR (1) - \$3,000: BDO Seidman, LLP

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) 2009 CDF DOY Event tickets
- Listing on event collateral materials
- Logo listed on CDF DOY website

CENTERPIECE SPONSOR (1) - \$2,500: City National Bank

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) 2009 CDF DOY Event tickets
- Listing on event collateral materials
- Logo listed on CDF DOY website



Director of the Year 2009 Sponsorship Form

The following indicates my sponsorship commitment:

- Host @ \$20,000 (**SOLD!**) – Barney & Barney LLC
- VIP Reception @ \$10,000 (**SOLD!**) – Mintz Levin
- Presenting Sponsor @ \$5,000
- Supporting (Table) Sponsor @ \$2,000
- Wine Sponsor @ \$3,000 (**SOLD!**) – Local.com
- Dessert Sponsor @ \$3,000 (**SOLD!**) - BDO Seidman, LLP
- Centerpiece Sponsor @ \$2,500 (**SOLD!**) – City National Bank
- Individual Ticket @ \$225

Check enclosed

Please invoice

Name: _____

Company: _____

Address: _____

City: _____

State/Zipcode: _____

Phone: _____

Fax: _____

Email: _____

Please return fax to : (858) 455-7387

E-mail: cdf@directorsforum.com

Mail to: Corporate Directors Forum, 3252 Holiday Court, Suite 113,
La Jolla, CA 92037