

Bio: Richard Eppel



Richard Eppel has been a business leader in the hi-tech industry for over 30 years. Specializing in corporate turnarounds, he has brought his high energy, results-oriented approach and powerful analytical, strategic and communications skills to bear on a wide range of organizations. His consistent focus is on developing team-based, strategically oriented organizations capable of effectively responding to a rapidly changing marketplace.

He has successfully created breakthroughs with companies, a result achieved through focusing on creating better conversational dynamics. He is an expert in creating a high performing environment through better conversational dynamics that he has effectively put in practice early in his career. As part of Strategic Momentum, he works with companies and their boards create the necessary conversational dynamics that help them achieve extraordinary results. As a CEO and President Mr. Eppel has worked with boards and has been an independent board member in for profit and in not for profit organizations.

Mr. Eppel is founder and president of Strategic Momentum, a company focused on helping its clients create Breakaway Innovations™ in order to accelerate their business performance and separate themselves from the competition.

Mr. Eppel has considerable first-hand experience managing and leading entrepreneurial business units and start-up companies. Before founding Strategic Momentum, Mr. Eppel was CEO of Anna Technology a company specializing in providing system solutions to the embedded market. Prior to Anna Technology, Mr. Eppel was President of I-Bus, a designer, manufacturer and integrator of PC compatible computer platforms and systems for real-time commercial and industrial applications.

As Vice President of Operations for the Engineering/Scientific business unit of National Advanced Systems, Mr. Eppel managed a new entrepreneurial business unit chartered with bringing value-added products to the engineering/scientific markets. Prior to this Mr. Eppel served as President of Parallel Computer, as start-up specializing in building fault tolerant computers. Earlier, as Vice President of Engineering for Trilogy, another start-up, Mr. Eppel was responsible for logic design, power/packaging and design automation tools supporting the development of a high performance mainframe.

Graduating with a BS degree in Mechanical Engineering from Stevens Institute of Technology, Mr. Eppel spent 16 years at Control Data Corporation, a designer and manufacturer of high performance scientific computers, communications equipment and peripheral products. During this time, he held a variety of positions, including General Manager of the Computer Development Division, General Manager of the Communications Systems Division, Director of Engineering for the Computer Development Division, Strategic Planner, Product Line Manager, Product Manager, Engineering Manager and Systems Engineer.