

# Looking for a good ROI for your marketing dollars?

We understand that while considering event sponsorship, you're looking for a combination of the right audience, relevant topics and valuable sponsor benefits. No other organization meets these objectives, offers access to the highest caliber audiences and provides the type of sponsorship value garnered like Corporate Directors Forum.

- A cost-effective marketing opportunity
- Networking among top decision makers from all industries and from companies with local, national and global reach
- Programs on worldwide corporate governance issues



Corporate Directors Forum offers sponsorships for two types of events — members-only breakfasts and open events, which can be breakfast or evening programs. All events are held at premium locations, and the fee for sponsoring a members-only breakfast is \$3,500; the fee for an open event is \$7,500.

## *Sponsor companies receive:*

	Members-Only Breakfast	Open Event
Logo on all event fliers and e-mail	300 distribution	2,000 distribution
Inclusion of company logo on Corporate Directors Forum Web site	X	X
Company banner at the event	X	X
Distribution of company materials at event	X	X
On-stage introduction and 1-2 minutes of time to address the audience while your company logo appears on screen	X	X
Free attendance for company representatives	2	4
At the event, personal introduction by a program committee member or Corporate Directors Forum board member to event attendees and speakers, allowing premium networking opportunities	X	X
Exposure to top directors and business executives	125-140 attendance	175-450 attendance

*“Exposure of our company's name and logo is desirable, but the real benefit lies in the ability to meet and interact with event participants with whom we want to communicate — and as a sponsor of Corporate Directors Forum events, we receive that and more.”*

— Deborah Jondall, director of corporate communications, Barney & Barney LLC.

